

SYMBIOSIS UNIVERSITY OF APPLIED SCIENCES, INDORE**SANSHODHAN ORDINANCE NO. 6 2017****SHORT TITLE AND COMMENCEMENT:**

1. This ordinance may be called the Symbiosis University of Applied Sciences, Indore Sanshodhan 2017.
2. It shall come into force on the date of its publication in the official Gazette.
3. **In Ordinance Number 6 School of Retail Management**
4. In the First paragraph after the words "Certificate, Diploma and Degree" the words **"Masters and Doctorate"** shall be added.
5. Table shall be amended as:
 - a. at Sr. No. 2 after the words "Diploma in Retail Management" the words **"Diploma Programs in related areas as per industry need"** shall be added
 - b. at Sr. No. 3 after the words "e) Certificate in Logistics and warehousing" the words **"f) Certificate Programs in other areas as per industry need"** shall be added
 - c. at Sr. No. 4 **"Post-Doctoral Program"** shall be added
 - d. at Sr. No. 5 **"Ph.D."** shall be added
 - e. at Sr. No. 6 **"MBA in Retail Management/Logistics/e-Tailing/Purchase & Vendor Management/Visual Merchandising/other related specializations as per industry needs"** shall be added.
6. After the paragraph "Program Objectives of BBA in Retail Management" the paragraph **Program Objectives of Diploma programs**

A broad range advance skill based diploma programs shall be offered in the field of Retail. The diploma programs shall be mapped to the requirement of skilled workforce in the respective sectors. Emphasis shall be given on new emerging technologies and skill competencies in demand in the market.

Program Objectives of Certificate programs

A broad range of short term skill based certificate programs will be offered in the field of Retail. These short term programs shall be responsive to the industry needs and job opportunities in the market and shall emphasize upon skill up gradation and exposure to latest technologies.

Program Objectives of Doctor of Philosophy in Management with specialization in area of Retail Management

The Doctoral Program will provide students unparalleled expertise in management with specialization in in Retail Management. The Ph.D. program will provide skills necessary to succeed as scholars and develop ability to think critically and identify opportunities for new frameworks and insights, and the technical expertise to turn those opportunities into published research.

The eligibility criteria and duration of Ph.D. program shall be as prescribed by the Regulatory Bodies and University from time to time.

Program Objectives of MBA in Retail Management/ Logistics/e-Tailing/Purchase & Vendor Management/Visual Merchandising/other related specializations

The MBA with multiple specialization in Retail sector will focus on providing skilled human resource, capable of providing path breaking solutions to the challenges faced by the retail sector. The Program tenure is of 2 years (four Semester). During the program a students will study core subjects, domain subjects, competency subjects and undertake projects & internships with industry partners.

shall be added.